



itslearning + Euromac = Empowering Educators

Beathe Kathrine Moe

Senior Customer Engagement Specialist



Co-funded by
the European Union

Project No:::: 2021-1-NO01-KA220-VET-000033252

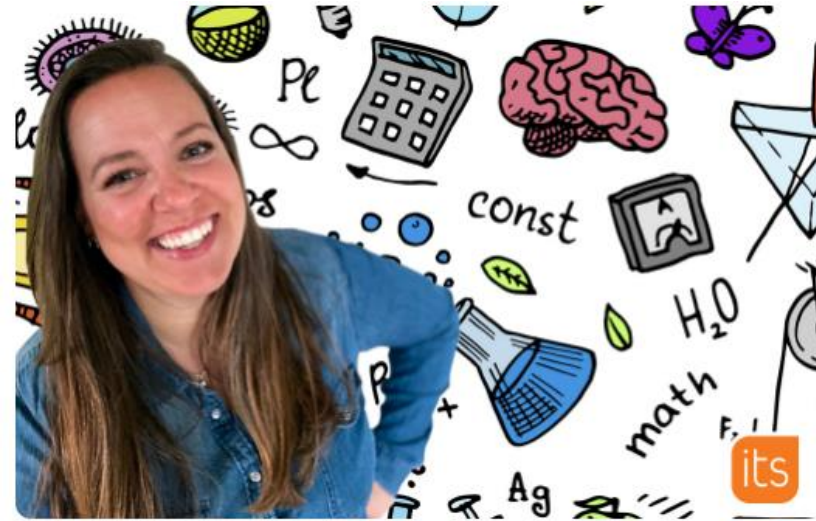
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Agenda

1. Presentation
2. Brief history
3. Building structures, planning
4. Blended learning
5. Course catalogue



AT THE HEART OF EDUCATION



Senior Customer Engagement Specialist

Beathe Kathrine Moe

Beathe Kathrine works as an educational advisor in itslearning and a subject teacher in Bergen municipality. Proactively works with schools and teachers to help them succeed with itslearning.

A high-angle, grayscale photograph of a person sitting at a desk, viewed from behind. The person's head and shoulders are in the foreground. On the desk, there is a laptop on the right, a tablet or smartphone in the center, and a pen on the left. The person's hands are raised near the tablet. The entire image is overlaid with a semi-transparent blue filter.

its learning

A JOURNEY OF TECHNOLOGY THROUGH 25
YEARS

Maybe you've heard of...

- Head office in Bergen - with unique edtech expertise
- Pedagogical learning platform for planning and carrying out teaching
- New owners – now part of Finnish Sanoma (Media/Learning)
- Office in 6 European countries, customers in over 20 countries



99.98%

Average uptime

2 millioner

Average monthly active users

1400 Customers

Municipalities, Counties, States, Private, Universities

727 Million

Logins per year

1999- 2000: Origin

1999



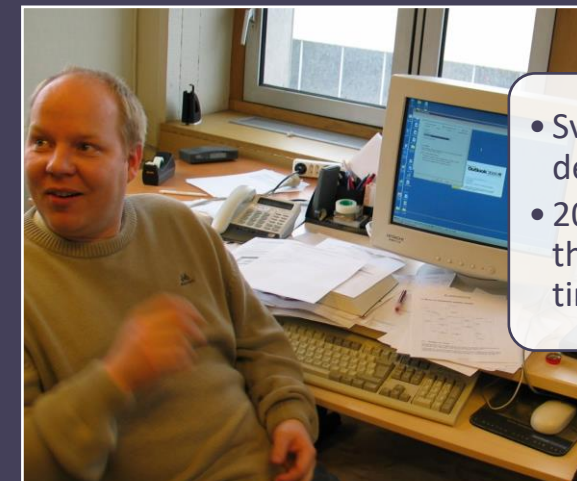
The virtual classroom

2000



• it's:learning

2000



- Sven first developer
- 20 users at the same time

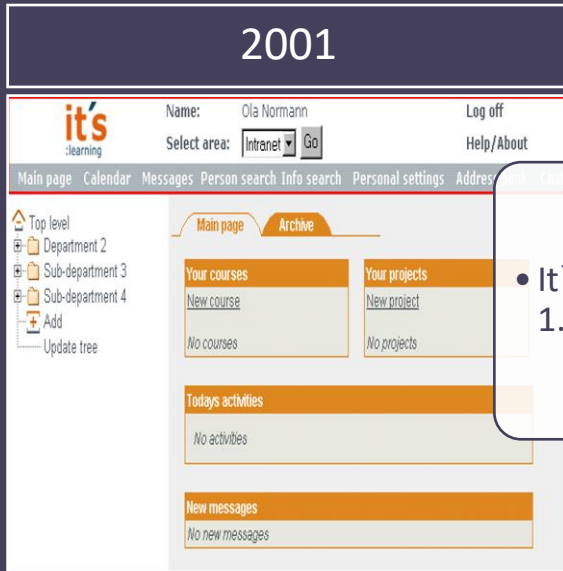
PCs = typewriters

From the virtual classroom to it's:learning

Sven first developer

2001- 2014:Growth

2001



• It's:learning 1.5

2006



it's:learning 3.0

2014



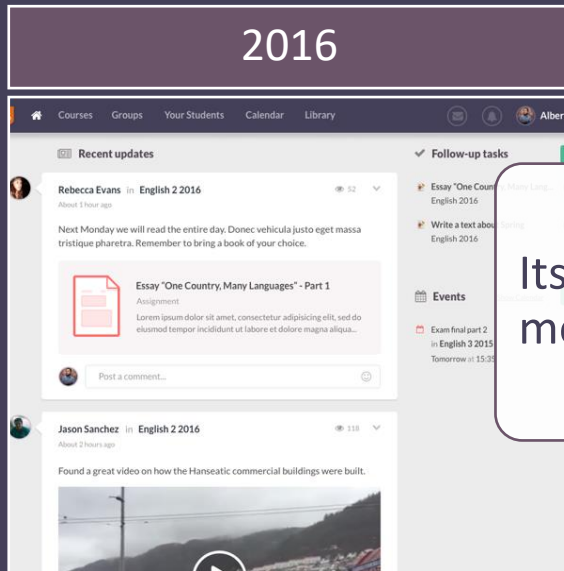
211.000
Students in an
installation

Software as a service (SaaS)

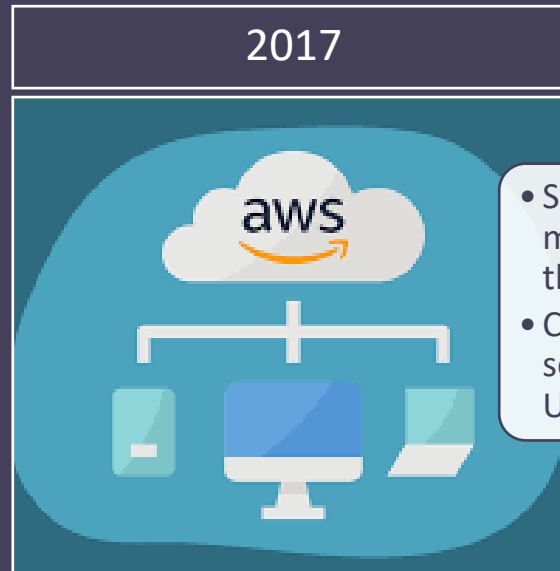
Users with higher expectations in the face of technology

Enormous growth

2014- 2017: cloud!



Itslearning modern



- Started migration to the cloud
- Continued servers at USIT



Oh shit!

A mix between hosting at USIT and Amazon Web Services (AWS)
Platform modernization
Partial migration to the cloud
... but then

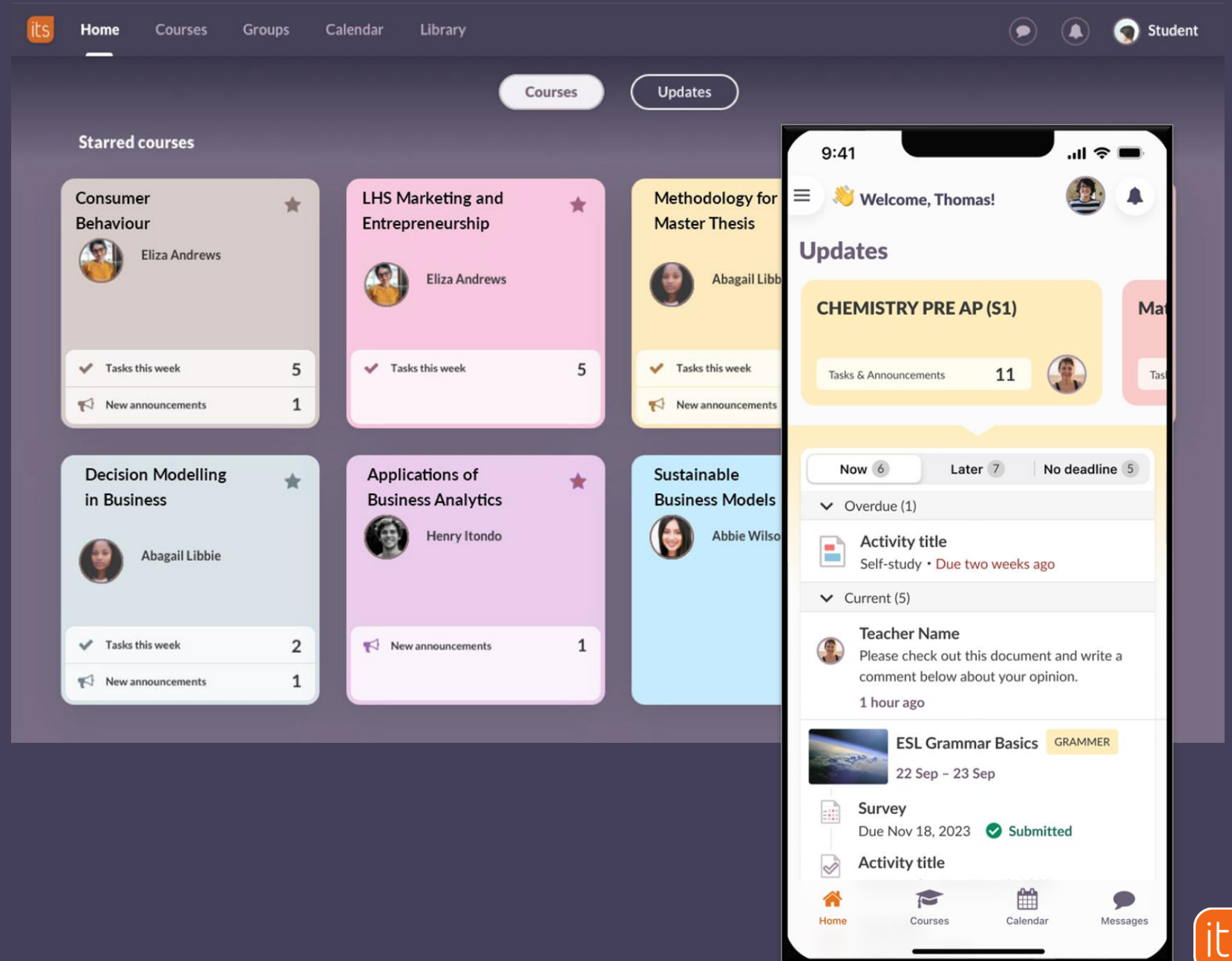
- 10 times growth over night
- Not enough bandwidth
- Plans for moving to the cloud ready



Oh shit!

2020- 2024

- Improvement of tools and services
- Upgrading legacy
- Accessibility
- Close contact with customers, students and teachers
- Quality data in the platform
- New app
- AI in survey

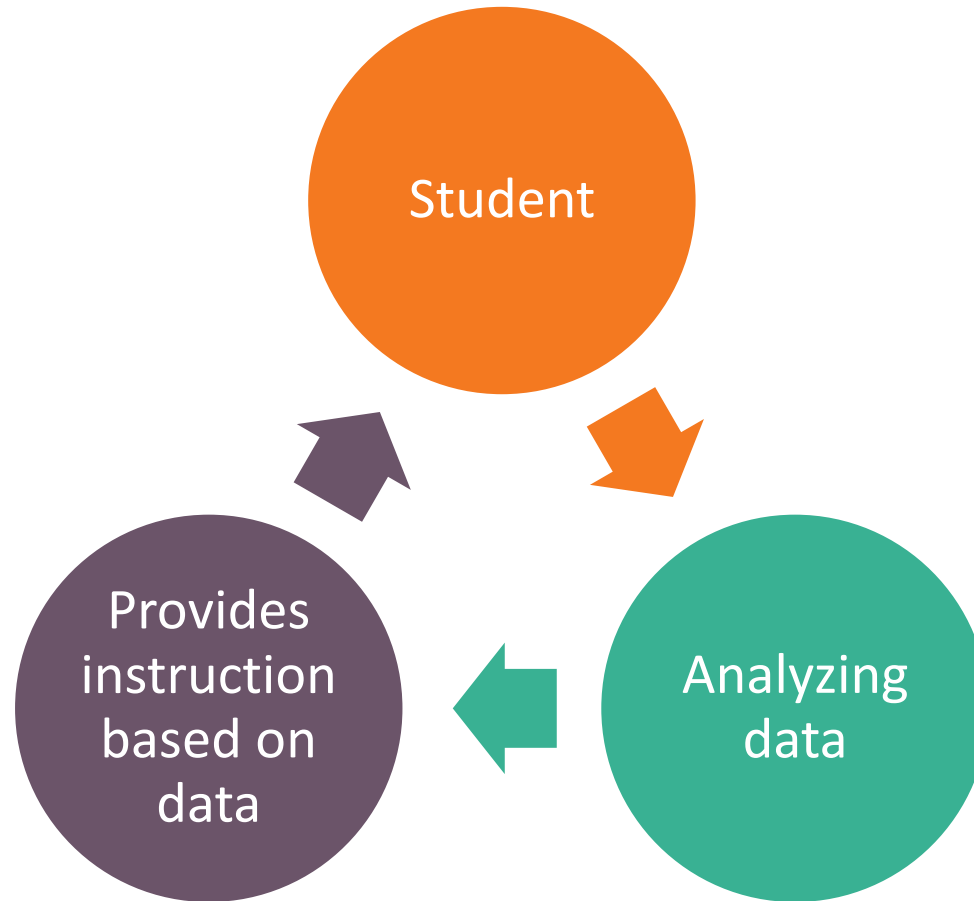




The planner

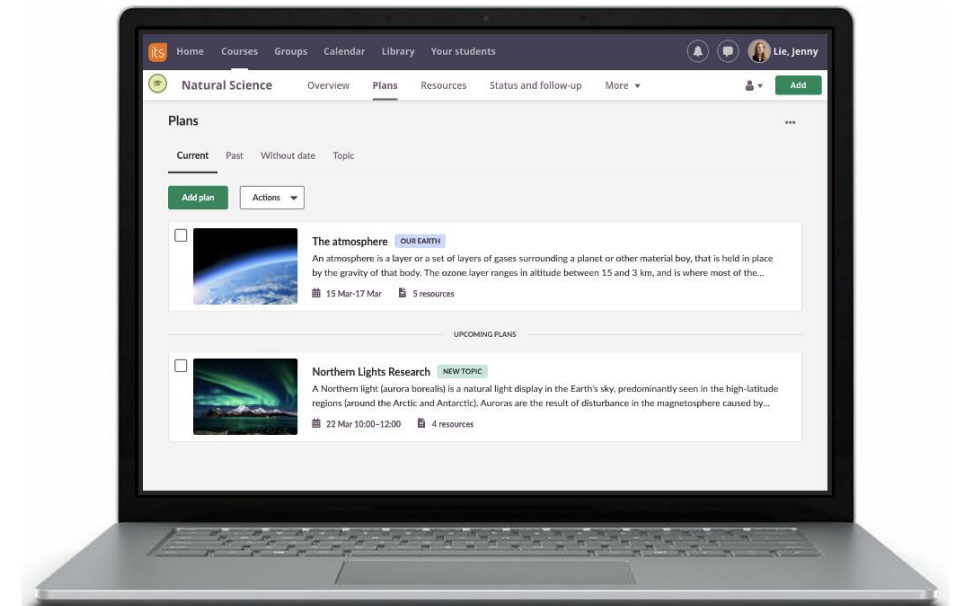
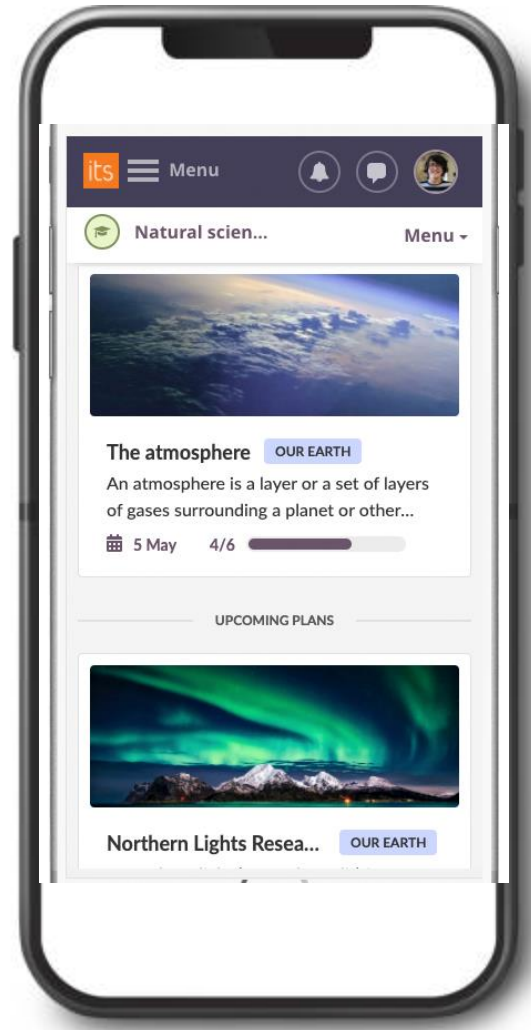
- lesson planning is a fundamental aspect of effective teaching
- contributing to better educational outcomes and a more positive learning environment.

Overview of the pupil's learning outcomes

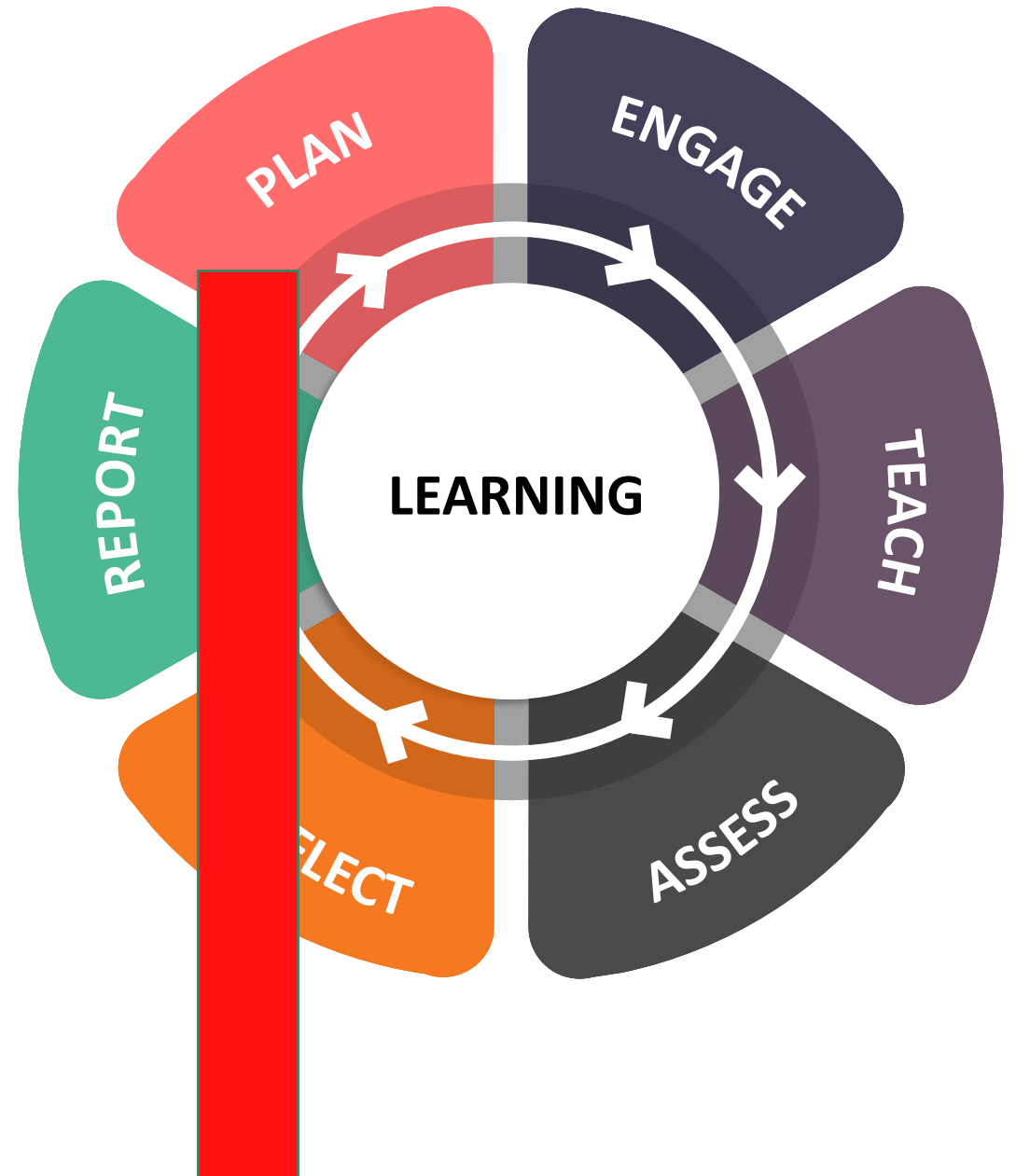


The Planner

- Structured Learning
- Efficient Time Management
- Enhanced Student Engagement
- Goal Alignment
- Flexibility and Adaptation
- Resource Management
- Professional Development
- Consistent Quality
- Assessment and Feedback
- Past, with out date, current and self paced plans



**Great learning starts
with good planning**



Plans

**Organich chemistry** CHEMISTRY

Organic chemistry is a subdiscipline of chemistry that studies the structure, properties and reactions of organic compounds, which contain carbon in covalent

1/3

Continue →

Announcements

**Lee, Jenny**

19/04/2022

A nebula is an interstellar cloud of dust and gases. Originally, the term was used to describe any diffuse astronomical object, including galaxies beyond the Milky Way.



✓ Tasks

Active Completed

No deadline

4

Events

[Go to calendar](#)

Tomorrow

Natural science

10:30

Current and past plans



Plans

Current

Past

Without date

Topic



1.3 Analyzing external factors

UNIT 1: MARKETING APPROACH

An external analysis looks at the wider business environment that affects your business. You also need to understand your own internal strengths and weaknesses.

📅 24. mai 1/4

UPCOMING PLANS



1.4 Sum up

UNIT 1: MARKETING APPROACH

Summary of our marketing approach

📅 30. mai 0/1

Without date

The screenshot displays a user interface for a learning management system. At the top, a dark navigation bar contains the 'its' logo and menu items: Home, Courses, Groups, Calendar, Mentor, Library, Your students, and Admin. On the right side of this bar are notification and chat icons, and a user profile for 'Auster, Jenny'. Below the navigation bar, a secondary menu for 'Marketing Essentials' includes Overview, Plans (which is underlined), Resources, Status and follow-up, 360° reports, and More. A green 'Add' button is located on the far right of this menu. The main content area is titled 'Plans' and features a filter bar with 'Current', 'Past', 'Without date' (selected), and 'Topic'. Below the filter bar are 'Add plan' and 'Actions' buttons. The list of plans includes:

- Day 1 - Strategies**: Includes a thumbnail with the text 'MARKETING STRATEGY' and a hand holding a pen. Description: 'Having a great marketing strategy in place is key to the success of any business. Without a marketing strategy, you lack focus. And without focus, you will, quite simply, fail to reach any of the goals and objectives that you have set. Failure to plan is planning to fail.' Date: No date.
- Day 2 - strategies**: Includes a blue abstract thumbnail. Tag: UNIT 2: STRATEGIES. Date: No date.
- Day 3 - Strategies**: Includes a blue abstract thumbnail. Tag: UNIT 2: STRATEGIES. Date: No date.
- Day 4 - Strategies**: Includes a blue abstract thumbnail. Tag: UNIT 2: STRATEGIES. Date: No date.



Future energy sources

ENERGY SOURCES

What does the future of energy look like? The world needs to be less reliant on fossil fuels for energy. Wind and solar are increasingly popular sources of energy, but the sun does not always shine, and the wind doesn't always blow.

✔ COMPLETED



The atmosphere

OUR EARTH

We will learn more about the atmosphere

✔ COMPLETED

Student view

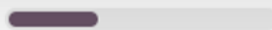


Organich chemistry

CHEMISTRY

Organic chemistry is a subdiscipline of chemistry that studies the structure, properties and reactions of organic compounds, which contain carbon in covalent bonding. We will learn about hydrocarbons, alcohols and carboxylic acids and provide examples on producing these acids.

1/3



Self paced plans



DNA, genes and chromosomes

CHEMISTRY

Genes are made of a chemical called DNA, which is short for "deoxyribonucleic acid".The DNS molecule is a double helix: that is, two lon, thin strands twisted around each other like a spiral staircase.

🔒 LOCKED

📄 3 resources

Plan settings

its Home Courses Groups Calendar Library Your students

Lee, Jenny

Natural science Overview **Plans** Resources Status and follow-up 360° reports More

Add

Plan settings

Settings

New planner

We have released a new planner. The old planner will no longer be available after 30 June 2024. Until then you can safely switch back and forth for you and your students without losing any content. [Learn more about the new planner.](#)

New planner

Plan type

<input checked="" type="radio"/> Deadline-driven Use dates to schedule when students see the plans. Only the current plan will appear in the students' course overview.	<input type="radio"/> Self-paced Let your students work at their own speed. Plans have no time restrictions.
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Topics

Topics allow you to group plans and to describe what students will work for the next weeks and for example what the objectives are.

Create a folder for each new topic

Resources and activities

One field for resources and activities
 Separate field for resources and activities




Visibility


Make plans visible

Default status for plan: Visible
 Not visible

Make connected elements visible when the plan is made visible
Unless you use a time span to set a specific visibility date, elements that are connected to a plan will be automatically made visible with the plan.






Topics

its Home Courses Groups Calendar    Miller, Jacob

 **Marketing Essentials** Overview Plans Resources Status and follow-up Participants More ▾

Plans

Current Past Without date Topic

-  **Introduction**
1 plan - 28. mai 10:00-13:00
-  **Unit 1: Marketing approach**
4 plans - 8. jun. 2021-30. mai 2022
-  **Unit 2: Strategies**
4 plans
-  **Unit 3: Characteristics of target markets**
No plans
-  **Unit 4: Relationship management**
No plans

<https://uxt.itslam12.com/plans/courses/116/topics/#panel-3>

Learning outcomes

- Imported
- Added to resources
- Used for teachers self-assessment and revisions

The screenshot displays a grid of learning outcomes organized into three main sections:

- Opprettede mål:** Contains four boxes. Two are labeled 'Ferdigheter' (each with a dropdown menu set to 'Lagt til 1 gang') and two are labeled 'Generell kompetanse'.
- Generell kompetanse:** Contains eight boxes with various descriptions of skills and their frequency (e.g., 'Lagt til 1 gang', 'Lagt til 2 ganger', 'Lagt til 3 ganger').
- Kunnskaper:** Contains four boxes. A tooltip is overlaid on this section, listing resources added: 'Breakout room - Gantt', 'Prezi', and 'Studiekrav 1 Gruppeinnlevering'. Below the tooltip, there are four boxes with descriptions of knowledge and their frequency.

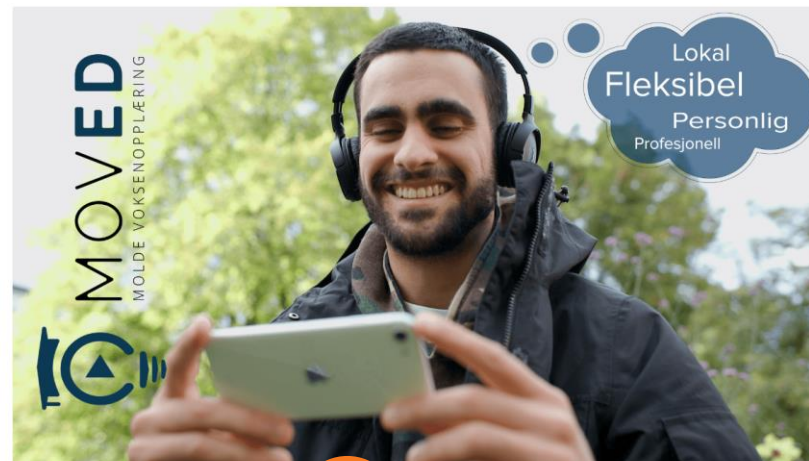


**How can blended
teaching and learning
methods help?**



Course Catalog

- Apility AS
- Easy
- Course certificate



2 GRATIS WEBINAR + 1 SPRÅKKAFÉ

MOVED

Webinar

Klikk for påmelding

Se hvilke kurstilbud som finnes

MOVED Støttet av IMDi

GRATIS ARBEIDSRETTET NORSKKURS*

NIVÅ A2-B1

KUN 30 PLASSER!!

* Kun for innvandrere uten rett til gratis norskkurs. Klassene starter 15 april.

Gratis arbeidsrettet norskkurs

IMDi finansierer gratis norskkurs. I arbeidsnorsk innenfor flere områder

Se hvilke kurstilbud som finnes



Norskkurs A1

Nybegynnernivå. Beginners level.

Se hvilke kurstilbud som finnes



Thank you!

Question?

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